

Homework

Based on the needs of your audience, you have to gather a list of features to be included in your product. *What* you include from this list, however, is often one of the most critical decisions you'll make in the process.

Your task this week is twofold:

- 1) To create two **user personas** that represent the audience you will be designing for;
- 2) To **create a feature list** that provides a name and description of each feature you'd like to include.

Feature name	Description	Audience	User Priority (H-L)
Search	Provides users ability to search entire site of products.	Buyers, Sellers	High

The example above demonstrates the level of detail you should include. Depending on your project, you will have between five and twenty features.

The two assignments are due at the beginning of class: 4/29/2003.