

The Waiting Project

Final Project Topic Outline
Interface Design, Spring 2003

A non-profit organization has asked you to help them in their effort to improve the quality of *waiting* time in American's lives. They have identified a number of devices around the city that are intended to give people information in times when they may be waiting or in need of information in between activities.

You are tasked with creating an interface for one of the corresponding audiences below. Your first job will be to observe these audiences to determine their personas and their needs. This week, choose an interface possibility from the list below.

Interface possibilities...

- Dentist office
- Hospital
- Bus stop
- Laundromat
- Deli TVs
- Elevator TVs
- Other ideas!

Existing examples:

- Port Authority Station Interactive Kiosk, 625 8th Avenue
- Prada Flagship store, Broadway and Prince Street
- Au Bon Pain Interactive Kiosk, 5th Avenue (between 15th and 16th)

Take some time over the next couple of weeks to observe these interfaces and the people that use them. Come to class on April 8th with a decision about which interface you'll redesign for your final project.

Your final project contents will include...

- User profiles
- Information architecture and design
- Usability testing
- Final prototype